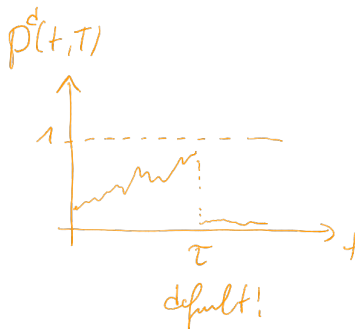


## Part VII

# A Brief Introduction to Credit Risk

## 17 Reduced-form Modeling

## 18 Merton's Firm Value Model



- So far, we have considered discount factors and term structures related to default-free bonds.
- In reality there is always credit risk, i.e., the risk of default from an issuer of a bond (the borrower) failing to make the payments

## Definition: Credit Risk

Credit risk is the risk that the holder of a financial asset experiences a loss because of

- a debtor's non-payment of a loan or other line of credit (either the principal or interest (coupon) or both)
- a default by the counterparty in a derivatives transaction.
- Credit risk differs from market risk since
  - default is a 0-1-event
  - default risk is harder to measure
  - default risk cannot be hedged away by a market index

- There are two dimensions of credit risk:
  - 1 How likely is a default?
  - 2 How big is the loss if a default occurs?
- These dimensions are captured by the
  - 1 default probability (PD),
  - 2 loss given default (LGD),  $L_T$ .
- Recovery rate  $R_T = 1 - L_T$
- Can these quantities be identified from historical data? For instance, BASF has never defaulted. Does this mean that its default probability is zero?
- **Idea:** Back out credit risk from the prices of credit derivatives and corporate bonds.

$\tau$ : default time  
e.g.  $N = 100$

$$L_T = 40\%$$

$$R_T = 60\%$$

$$P_t^d(\tau) = E_t^Q \left[ e^{-\int_t^T r_s ds} \left( \mathbb{1}_{\{\tau > T\}} + R_T \mathbb{1}_{\{\tau \leq T\}} \right) \right]$$

- We are now going to introduce discount factors corresponding to defaultable zero coupon bonds.
- Let the defaultable zero coupon bond's maturity be  $T$  and its face value be 1. Denote its value at time  $t \leq T$  by  $P_t^d(T)$ .
- Modeling credit risk is usually done by introducing a random (first) default time  $\tau \in \mathbb{R}^+$ .
  - In case of no default ( $\tau > T$ ), the bond pays off 1 at time  $T$ .
  - In case of default ( $\tau \leq T$ ), the bond pays off  $R_\tau = 1 - L_\tau$  at time  $T$ .

Here  $L_\tau \in (0, 1]$  is the loss rate.

- The default time  $\tau$  is modeled as the first jump of a counting process (typically a Poisson or a Cox process)  $N_t \in \mathbb{N}$ , i.e.,  $N_0 = 0$

$$\tau = \min\{t \mid N_t = 1\}$$

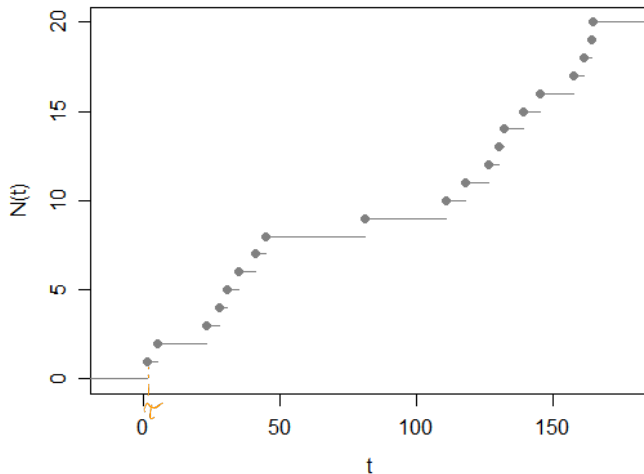
- A *Poisson process*  $N$  is an increasing process taking values in  $\mathbb{N}$  (a so-called counting process) with
  - 1  $N_0 = 0$   $[+, \infty]$   $[u, v]$
  - 2 independent increments  $N_s - N_t$  is stoch independent of  $N_v - N_u$
  - 3 the number of events (or points) in any interval of length  $t$  is a Poisson random variable with mean  $\lambda t$ .  $X \sim \mathcal{P}(\lambda) \Rightarrow \mathbb{P}(X=\lambda) = \frac{\lambda^\lambda}{\lambda!} e^{-\lambda}$
- The parameter  $\lambda$  is called the jump intensity (or *default intensity*, or *hazard rate*) and models the instantaneous default probability, i.e.,

$$\lambda = \lim_{\Delta t \rightarrow 0} \frac{\mathbb{P}(N_{t+\Delta t} > N_t)}{\Delta t}$$

- If the parameter  $\lambda$  is itself a non-negative stochastic process, we call  $N$  a Cox process. A typical choice is that  $\lambda$  is of the CIR type, i.e.,

$$d\lambda_t = a(b - \lambda_t)dt + \sigma\sqrt{\lambda_t}dW_t$$

## Poisson process



- Consider a Poisson process  $N^{\mathbb{Q}}$  with intensity  $\lambda^{\mathbb{Q}}$  under  $\mathbb{Q}$ . Default happens if the first jump of  $N$  happens before maturity.
- Probability of default under  $\mathbb{Q}$

$$\mathbb{Q}(\tau \leq T) = \mathbb{Q}(N_T \geq 1) = 1 - \mathbb{Q}(N_T = 0) \stackrel{(3)}{=} 1 - e^{-\lambda^{\mathbb{Q}}T}$$

- In particular, the one-year default probability is

*Taylor expansion:*

$$e^{-x} \approx 1 - x$$

$$\mathbb{Q}(\tau < 1) = 1 - e^{-\lambda^{\mathbb{Q}}} \approx \lambda^{\mathbb{Q}}$$

- Consequently, the default intensity is approximately the one-year probability of default.
- In reality, default probabilities are not constant, but depend on macroeconomic indicators and firm-specific variables.



- Standing assumption: Default intensity  $\lambda_t$ , short rate  $r_t$ , and recovery rate  $R_t$  are stochastically independent.
- Under this assumption, interest rate risk can be disentangled from default risk.

$$\begin{aligned}
 P_0^d(T) &= \mathbb{E}^{\mathbb{Q}} \left[ \overbrace{e^{-\int_0^T r_s ds} \mathbf{1}_{\{\tau > T\}}}^{\text{no default}} + \overbrace{e^{-\int_0^T r_s ds} \mathbf{1}_{\{\tau \leq T\}} R_T}_{\text{default}} \right] \\
 &\stackrel{\text{stoch. indep.}}{=} \mathbb{E}^{\mathbb{Q}} \left[ e^{-\int_0^T r_s ds} \right] \mathbb{Q}(\tau > T) + \mathbb{E}^{\mathbb{Q}} \left[ e^{-\int_0^T r_s ds} \right] \mathbb{Q}(\tau \leq T) \mathbb{E}^{\mathbb{Q}}[R_T] \\
 &= P_0(T) \left( \mathbb{Q}(\tau > T) + \mathbb{Q}(\tau \leq T) \mathbb{E}^{\mathbb{Q}}[R_T] \right) \\
 &= P_0(T) \left( 1 - \underbrace{\mathbb{E}^{\mathbb{Q}}[L_T] \mathbb{Q}(\tau \leq T)}_{\text{contribution for credit risk}} \right) \\
 &= P_0(T) \left( 1 - \mathbb{E}^{\mathbb{Q}}[L_T] (1 - \mathbb{E}^{\mathbb{Q}}[e^{-\int_0^T \lambda_s^{\mathbb{Q}} ds}]) \right)
 \end{aligned}$$

- The credit spread between both bonds:

$$P_0(T) = e^{-R_0(T)T}$$

$$S_0^d(T) = R_0^d(T) - R_0(T) \Rightarrow R_0(t) = -\frac{1}{T} \log P_0(T)$$

$$= -\frac{1}{T} \log P_0^d(T) + \frac{1}{T} \log P_0(T)$$

$$= -\frac{1}{T} \log \left( 1 - E^{\mathbb{Q}}[L_T] (1 - \mathbb{E}^{\mathbb{Q}}[e^{-\int_0^T \lambda_s^{\mathbb{Q}} ds}]) \right)$$

$$\approx \frac{1}{T} E^{\mathbb{Q}}[L_T] (1 - \mathbb{E}^{\mathbb{Q}}[e^{-\int_0^T \lambda_s^{\mathbb{Q}} ds}])$$

$$\log(1 \pm x) \approx \pm x$$

- If the default intensity  $\lambda$  is constant:

$$e^{-x} \approx 1 - x$$

$$S^d(T) \approx \frac{1}{T} \mathbb{E}^{\mathbb{Q}}[L_T] (1 - e^{-\lambda^{\mathbb{Q}} T}) \approx \lambda^{\mathbb{Q}} \mathbb{E}^{\mathbb{Q}}[L_T]$$

- Rule of thumb:** Yield spread between corporate bond and Treasury bond approximately equals the expected one-year loss due to default risk under the risk-neutral measure.

100 bps = 1%

yield / spread [bps]

### Credit Spread Behavior 2002 – 2022



— IG Corp Spreads (OAS) — US Treasury Yield

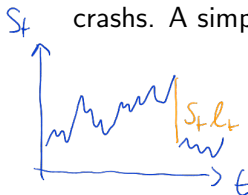
10y BBB-rated corp bonds.

10y Treasury bonds

- A thorough quantitative analysis of credit risk requires Itô calculus with jump processes.
- Term structure equations become more complicated as they involve jump terms.
- If both the short rate process and the intensity process are affine, then the corporate bond prices before default are affine as well, i.e.,

$$P_t^d(T)1_{\{t < \tau\}} = e^{A^d(t,T) + B^d(t,T)r_t + C^d(t,T)\lambda_t}$$

- Jump processes are also commonly used to model stock market crashes. A simple example is the Merton Jump-Diffusion model



$$dS_t = S_t \mu dt + S_t \sigma dW_t + \boxed{S_t l_t dN_t}.$$

## 17 Reduced-form Modeling

## 18 Merton's Firm Value Model

*Not relevant for  
examinations*

# Idea: Merton's Firm Value Model

- Firm has debt – modeled by a zero bond with
  - notional  $F$
  - maturity at time  $T$
  - default only at time  $T$  possible
- At  $T$ : Redemption depends on the firm value  $V_T$

$$D_T = \min\{V_T, F\}$$

If  $V_T < F$ : default.

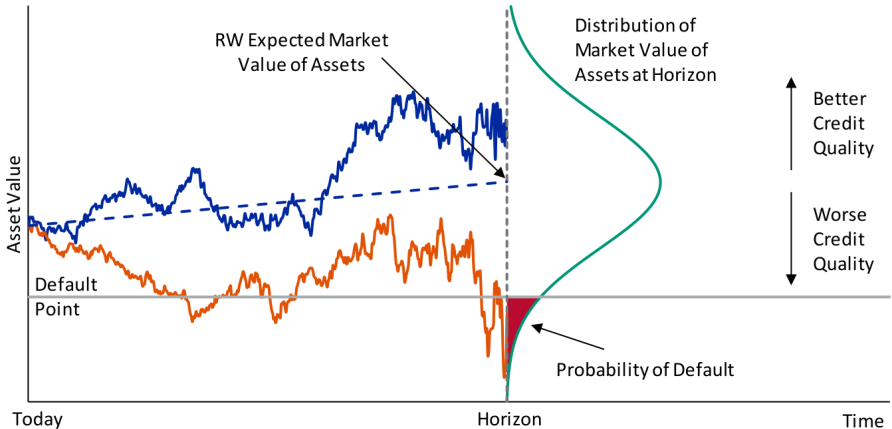
⇒ Loss given default:  $L = F - V_T$

- Shareholders get the residuum

$$\begin{aligned} E_T &= V_T - D_T \\ &= V_T - \min\{V_T, F\} \\ &= \max\{V_T - F, 0\} \end{aligned}$$

⇒ Equity is a call option on the firm value with maturity at time  $T$  and strike price  $F$ .

# Merton's Firm Value Model



Source: Moody's Research Analytics



- Model the firm value like the stock price in the Black-Scholes model ( $V$  is log-normally distributed)
- Equity is a call option on the firm value  
⇒ Black-Scholes formula delivers:

$$E_0 = V_0 \Phi(d_1) - Fe^{-rT} \Phi(d_2)$$

$$D_0 = V_0 - E_0 = Fe^{-R^d(T)T}$$

$$d_1 = \frac{\ln(V_0/F) + (r + 0.5\sigma^2)T}{\sigma\sqrt{T}}$$

$$d_2 = d_1 - \sigma\sqrt{T}$$

- Credit spread:

$$S_0(T) = \frac{1}{T} \log\left(\frac{F}{D_0}\right) - r$$

- Weaknesses

- Same weaknesses as the Black-Scholes model (e.g., constant volatility, interest rates)
- $V$  is typically not traded (but  $E$ ).  $\implies$  How do we know  $\sigma$ ?

$$\sigma \frac{\Phi(d_1(\sigma))}{E(\sigma)} = \frac{\sigma_E}{V}$$

- Very simplistic debt policy. Firms do not emit just one zero bond. In reality, they emit several coupon bonds, mortgages, and other forms of credit contracts with different maturities.
- However, economic implications are quite plausible.
- Firm value model acts as a building block for many practically-relevant models (e.g., Moody's KMV Model, J.P. Morgans' Credit Metrics, ...)
- Popular alternative model in credit risk management: Credit Risk+