

Part VII

A Brief Introduction to Credit Risk

17 Reduced-form Modeling

18 Merton's Firm Value Model

- So far, we have considered discount factors and term structures related to default-free bonds.
- In reality there is always credit risk, i.e., the risk of default from an issuer of a bond (the borrower) failing to make the payments

Definition: Credit Risk

Credit risk is the risk that the holder of a financial asset experiences a loss because of

- a debtor's non-payment of a loan or other line of credit (either the principal or interest (coupon) or both)
- a default by the counterparty in a derivatives transaction.
- Credit risk differs from market risk since
 - default is a 0-1-event
 - default risk is harder to measure
 - default risk cannot be hedged away by a market index

- There are two dimensions of credit risk:
 - ① How likely is a default?
 - ② How big is the loss if a default occurs?
- These dimensions are captured by the
 - ① default probability (PD),
 - ② loss given default (LGD), L_T .
- Recovery rate $R_T = 1 - L_T$
- Can these quantities be identified from historical data? For instance, BASF has never defaulted. Does this mean that its default probability is zero?
- **Idea:** Back out credit risk from the prices of credit derivatives and corporate bonds.

- We are now going to introduce discount factors corresponding to defaultable zero coupon bonds.
- Let the defaultable zero coupon bond's maturity be T and its face value be 1. Denote its value at time $t \leq T$ by $P_t^d(T)$.
- Modeling credit risk is usually done by introducing a random (first) default time $\tau \in \mathbb{R}^+$.
 - In case of no default ($\tau > T$), the bond pays off 1 at time T .
 - In case of default ($\tau \leq T$), the bond pays off $R_\tau = 1 - L_\tau$ at time T .

Here $L_\tau \in (0, 1]$ is the loss rate.

- The default time τ is modeled as the first jump of a counting process (typically a Poisson or a Cox process) $N_t \in \mathbb{N}$, i.e.,

$$\tau = \min\{t \mid N_t = 1\}$$

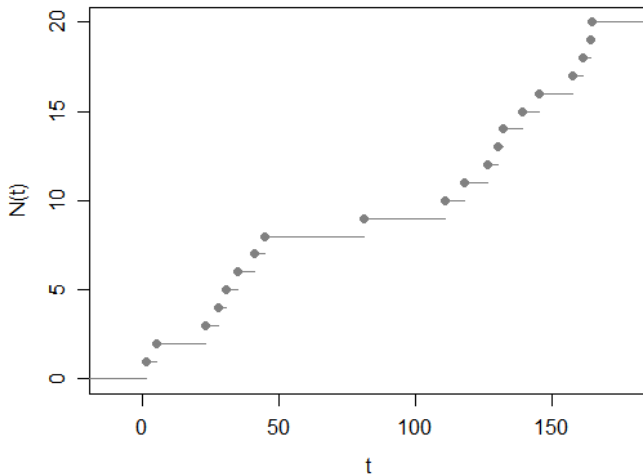
- A *Poisson process* N is an increasing process taking values in \mathbb{N} (a so-called counting process) with
 - 1 $N_0 = 0$
 - 2 independent increments
 - 3 the number of events (or points) in any interval of length t is a Poisson random variable with mean λt .
- The parameter λ is called the jump intensity (or *default intensity*, or *hazard rate*) and models the instantaneous default probability, i.e.,

$$\lambda = \lim_{\Delta t \rightarrow 0} \frac{\mathbb{P}(N_{t+\Delta t} > N_t)}{\Delta t}$$

- If the parameter λ is itself a non-negative stochastic process, we call N a Cox process. A typical choice is that λ is of the CIR type, i.e.,

$$d\lambda_t = a(b - \lambda_t)dt + \sigma\sqrt{\lambda_t}dW_t$$

Poisson process



- Consider a Poisson process $N^{\mathbb{Q}}$ with intensity $\lambda^{\mathbb{Q}}$ under \mathbb{Q} . Default happens if the first jump of N happens before maturity.
- Probability of default under \mathbb{Q}

$$\mathbb{Q}(\tau \leq T) = \mathbb{Q}(N_T \geq 1) = 1 - \mathbb{Q}(N_T = 0) \stackrel{(3)}{=} 1 - e^{-\lambda^{\mathbb{Q}}T}$$

- In particular, the one-year default probability is

$$\mathbb{Q}(\tau < 1) = 1 - e^{-\lambda^{\mathbb{Q}}} \approx \lambda^{\mathbb{Q}}$$

- Consequently, the default intensity is approximately the one-year probability of default.
- In reality, default probabilities are not constant, but depend on macroeconomic indicators and firm-specific variables.

- Standing assumption: Default intensity λ_t , short rate r_t , and recovery rate R_t are stochastically independent.
- Under this assumption, interest rate risk can be disentangled from default risk.

$$\begin{aligned} P_0^d(T) &= \mathbb{E}^{\mathbb{Q}} \left[e^{-\int_0^T r_s ds} \mathbf{1}_{\{\tau > T\}} + e^{-\int_0^T r_s ds} \mathbf{1}_{\{\tau \leq T\}} R_\tau \right] \\ &= \mathbb{E}^{\mathbb{Q}} \left[e^{-\int_0^T r_s ds} \right] \mathbb{Q}(\tau > T) + \mathbb{E}^{\mathbb{Q}} \left[e^{-\int_0^T r_s ds} \right] \mathbb{Q}(\tau \leq T) \mathbb{E}^{\mathbb{Q}}[R_\tau] \\ &= P_0(T) \left(\mathbb{Q}(\tau > T) + \mathbb{Q}(\tau \leq T) \mathbb{E}^{\mathbb{Q}}[R_\tau] \right) \\ &= P_0(T) \left(1 - E^{\mathbb{Q}}[L_\tau] \mathbb{Q}(\tau \leq T) \right) \\ &= P_0(T) \left(1 - E^{\mathbb{Q}}[L_\tau] (1 - \mathbb{E}^{\mathbb{Q}}[e^{-\int_0^T \lambda_s^{\mathbb{Q}} ds}]) \right) \end{aligned}$$

- The credit spread between both bonds:

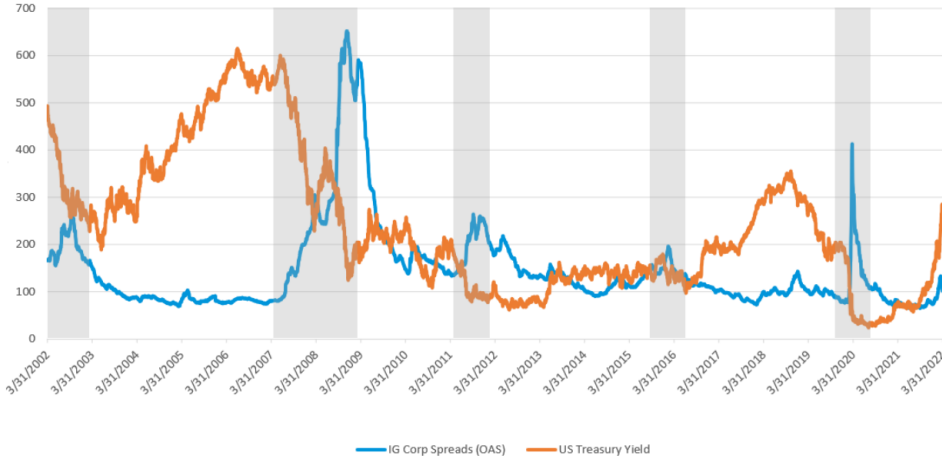
$$\begin{aligned} S_0^d(T) &= R_0^d(T) - R_0(T) \\ &= -\frac{1}{T} \log P_0^d(T) + \frac{1}{T} \log P_0(T) \\ &= -\frac{1}{T} \log \left(1 - E^{\mathbb{Q}}[L_\tau] (1 - \mathbb{E}^{\mathbb{Q}}[e^{-\int_0^T \lambda_s^{\mathbb{Q}} ds}]) \right) \\ &\approx \frac{1}{T} E^{\mathbb{Q}}[L_\tau] (1 - \mathbb{E}^{\mathbb{Q}}[e^{-\int_0^T \lambda_s^{\mathbb{Q}} ds}]) \end{aligned}$$

- If the default intensity λ is constant:

$$\begin{aligned} S^d(T) &\approx \frac{1}{T} \mathbb{E}^{\mathbb{Q}}[L_\tau] (1 - e^{-\lambda^{\mathbb{Q}} T}) \\ &\approx \lambda^{\mathbb{Q}} \mathbb{E}^{\mathbb{Q}}[L_\tau] \end{aligned}$$

- **Rule of thumb:** Yield spread between corporate bond and Treasury bond approximately equals the expected one-year loss due to default risk under the risk-neutral measure.

Credit Spread Behavior 2002 – 2022



- A thorough quantitative analysis of credit risk requires Itô calculus with jump processes.
- Term structure equations become more complicated as they involve jump terms.
- If both the short rate process and the intensity process are affine, then the corporate bond prices before default are affine as well, i.e.,

$$P_t^d(T)1_{\{t < \tau\}} = e^{A^d(t,T) + B^d(t,T)r_t + C^d(t,T)\lambda_t}$$

- Jump processes are also commonly used to model stock market crashes. A simple example is the Merton Jump-Diffusion model

$$dS_t = S_t\mu dt + S_t\sigma dW_t + S_t\ell_t dN_t.$$

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Idea: Merton's Firm Value Model

- Firm has debt – modeled by a zero bond with
 - notional F
 - maturity at time T
 - default only at time T possible
- At T : Redemption depends on the firm value V_T

$$D_T = \min\{V_T, F\}$$

If $V_T < F$: default.

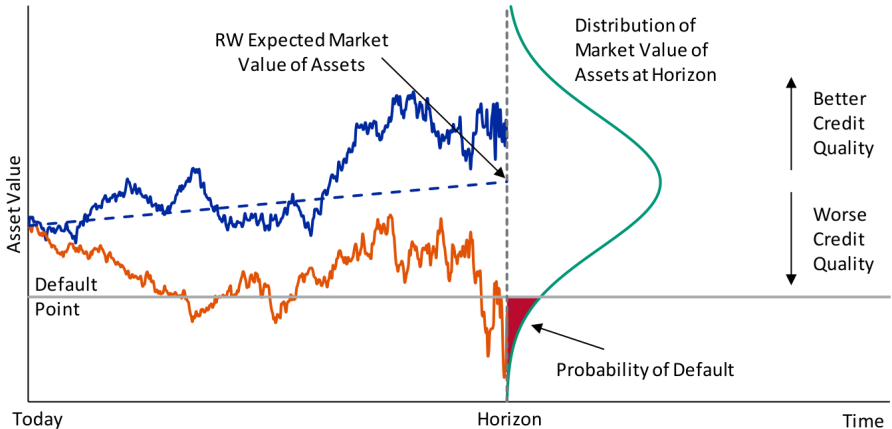
⇒ Loss given default: $L = F - V_T$

- Shareholders get the residuum

$$\begin{aligned} E_T &= V_T - D_T \\ &= V_T - \min\{V_T, F\} \\ &= \max\{V_T - F, 0\} \end{aligned}$$

⇒ Equity is a call option on the firm value with maturity at time T and strike price F .

Merton's Firm Value Model



Source: Moody's Research Analytics

- Model the firm value like the stock price in the Black-Scholes model (V is log-normally distributed)
- Equity is a call option on the firm value
⇒ Black-Scholes formula delivers:

$$E_0 = V_0 \Phi(d_1) - Fe^{-rT} \Phi(d_2)$$

$$D_0 = V_0 - E_0 = Fe^{-R^d(T)T}$$

$$d_1 = \frac{\ln(V_0/F) + (r + 0.5\sigma^2)T}{\sigma\sqrt{T}}$$

$$d_2 = d_1 - \sigma\sqrt{T}$$

- Credit spread:

$$S_0(T) = \frac{1}{T} \log\left(\frac{F}{D_0}\right) - r$$

- Weaknesses

- Same weaknesses as the Black-Scholes model (e.g., constant volatility, interest rates)
- V is typically not traded (but E). \implies How do we know σ ?

$$\sigma \frac{\Phi(d_1(\sigma))}{E(\sigma)} = \frac{\sigma_E}{V}$$

- Very simplistic debt policy. Firms do not emit just one zero bond. In reality, they emit several coupon bonds, mortgages, and other forms of credit contracts with different maturities.
- However, economic implications are quite plausible.
- Firm value model acts as a building block for many practically-relevant models (e.g., Moody's KMV Model, J.P. Morgans' Credit Metrics, ...)
- Popular alternative model in credit risk management: Credit Risk+